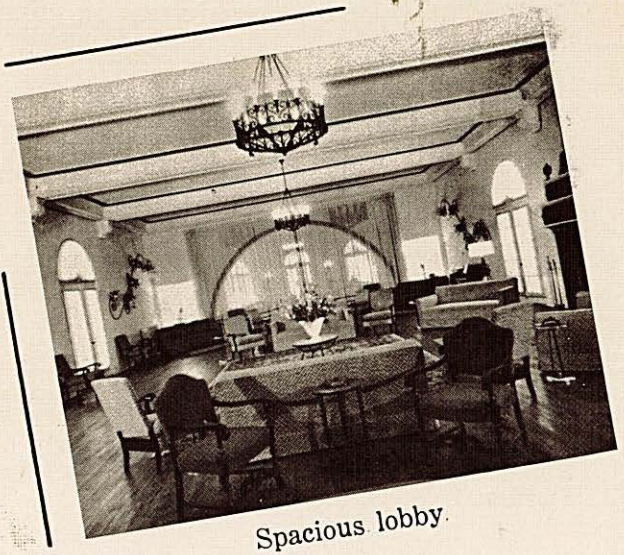
On Florida's West Coast

HOTEL HACIENDA

NEW PORT RICHEY

GATEWAY TO TROPICAL *Florida*

On Beautiful Pithlachascotee River
Near the Gulf of Mexico



Spacious lobby.

Large, cheery lobby and reception hall plus the beautiful dining room and exquisite and comfortable cocktail lounge give you freedom of action to enjoy yourself — and to entertain.

Exterior of Hotel

On Florida's West Coast . .

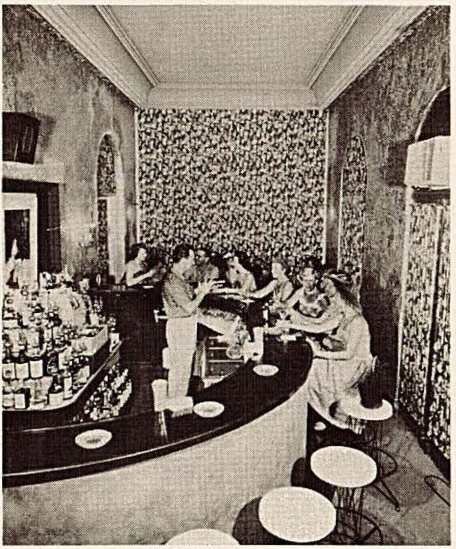
HOTEL HACIENDA

NEW PORT RICHEY, FLORIDA

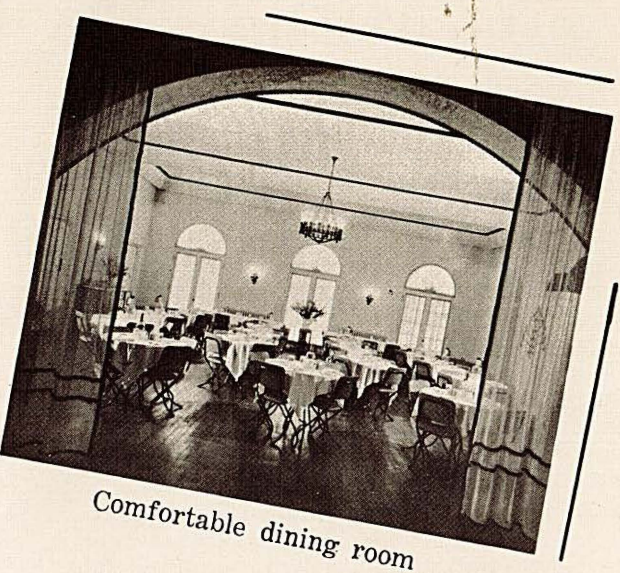
MAXINE G. STEIN
Owner-Mgr.

For Gracious Living--

The photographs shown here partially represent the beauty, style and comfort of the Hacienda, the truly enchanting hostelry on Florida's wonderful West Coast. The Hacienda has been completely redecorated and refurnished this year and every nicety that you expect in your own home is provided for you. We take great pride in quoting our guests of the Hacienda: "The most gracious and hospitable hotel we have visited."

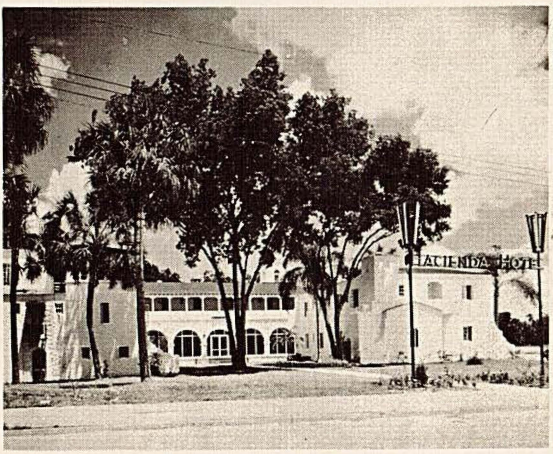


Beautiful Cocktail Lounge



Comfortable dining room

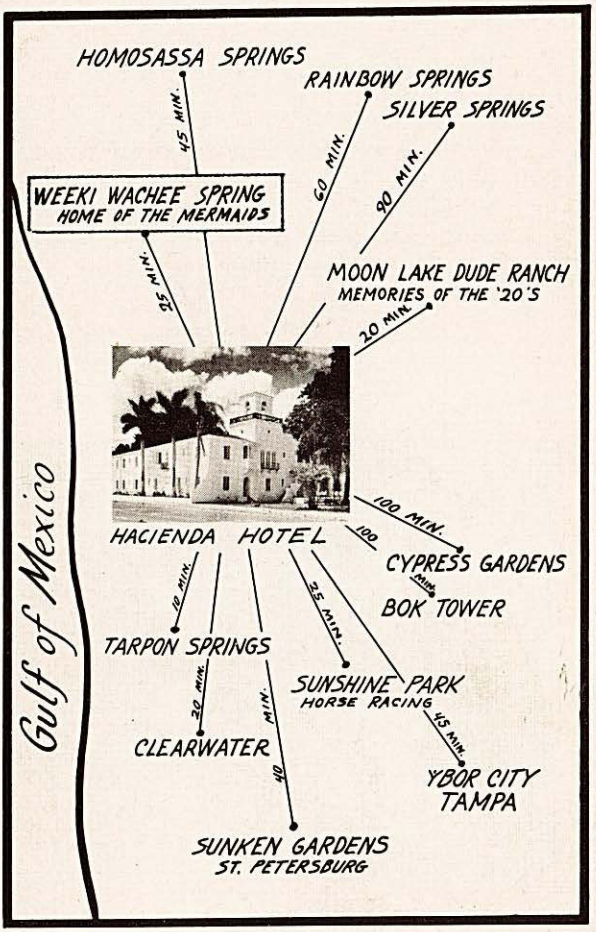
You should see the Hacienda's kitchen and enjoy one of our fine meals in our dining room. We have wonderful food. The Hacienda has beautiful grounds, facing on a lovely park in view of the river.



Exterior of Hotel

NOTABLE FLORIDA ATTRACTIONS

New Port Richey is literally the hub for many famous attractions in Central Florida. Within easy driving distance are such nationally known attractions as Weeki Wachee Springs, Cypress Gardens, Silver Springs, Bok Tower, Rainbow Springs, Homosassa Springs, and Tarpon Springs, the sponge center of the world. 39 miles north of St. Petersburg, 39 miles northwest of Tampa, 20 miles north of Clearwater, and 8 miles north of Tarpon Springs, all these places can be easily reached on wonderful modern highways. A glance at the map below will show the accessibility of New Port Richey to all of marvelous West Florida.



Florida Litho Co.
NEW PORT RICHEY, FLA.